

Official rules of participation in promotion "12 months from Da Vinci"

1. GENERAL PROVISIONS

- 1.1. The organizer of the Promotion is "KIVI SMART PURCHASING LLC" address: Fehervari St. Budapest 1117, Hungary, Registration number: 01-09-345540 (hereinafter - "Organizer"). The organizer has the right to involve third parties in the promotion.
- 1.2. "Service" means the "Da Vinci Kids" service, the administrator of which is the legal entity Da Vinci Media GmbH (seat: Mehringdamm 55, 10961 Berlin, company number HRB 106731 B, VAT number: DE814863625), which owns and manages the Service, and provides the Promotion Participants with access to content on its own service (hereinafter referred to as the "Service Administrator").
- 1.3. Participant is a consumer who has purchased Promotional Products and has expressed a desire to participate in the Promotion in accordance with these Rules.
- 1.4 Promotional Products - smart TVs of the "KIVI" trademark (hereinafter referred to as "Promotional Products") 2021 and above.
- 1.5. The promotion is not a game of chance and may not be used as a game of chance under any circumstances.
- 1.6. The Participant bears personal responsibility for the possible consequences of not familiarizing himself with these Official Rules.

2. TERMS AND PLACE OF THE PROMOTION

- 2.1. The period of the Promotion is from "01" October 2022 to "31" December 2022, inclusive.
- 2.2. The promotion is held on the territory of Bulgaria, Romania, Hungary, Poland, Czech Republic, Slovakia.

RIGHT TO PARTICIPATE IN THE PROMOTION

- 3.1. The Participant of the Promotion can be an adult and able-bodied natural person who, during the Promotion period, purchased Promotional Products and fulfilled all the conditions of the Rules.
- 3.2. Participation in the Promotion is prohibited for minors, persons with limited legal capacity, incapacitated persons, employees and representatives of the Organizer, persons related to them, family members of such employees and representatives, as well as employees and representatives of any other persons directly related to the organization or conducting this Promotion.

4. TERMS OF PARTICIPATION IN THE PROMOTION

- 4.1. To participate in the Promotion, it is necessary to purchase 1 (one) unit of Promotional Product in the period from "01" October 2022 to "31" December 2022 (inclusive).
- 4.2. After paying for the Promotional Product unit, the Promotion Participant will receive an incentive in the form of a Promo Code.
- 4.3. It is necessary to register and activate the Promo Code on the service in accordance with the following procedure:
 1. **Claim your exclusive promo code on www.davincikids.tv/kivi**
 2. **Create your Da Vinci account**
 3. **Launch the Da Vinci Kids app on your KIVI TV device and log in with your account details**
- 4.4. "Incentive" means providing the Participant of the Promotion with free access to the content posted on the "Da Vinci" service under the conditions and in the order defined by these Rules, taking into account the features provided for in clause 4.5. of these Rules.
- 4.5. Free access to the content of the Da Vinci Kids Service includes:
 - 4.5.1. The right to free access to Da Vinci Kids for 12 months starts from the day the Promotion Participant registers on the Service. After the expiration of 12 (twelve) months from the date of registration of the Promotion Participant on the Service in accordance with the procedure specified in clause 4.3. Rules, access to content is carried out on a general basis in accordance with the general conditions of use of the "Da Vinci Kids" service, the participant of the Promotion has the right to continue using the Service or refuse such use at his own choice. The service will auto-renew after the promotion has expired, unless cancelled. Services are provided by: Da Vinci Media GmbH.
- 4.6 The promotion applies to each specific unit of Promotional Products. Thus, in the event of the purchase of two or more units of Promotional Products, the Incentive is provided for each such unit and is not cumulative.

4.7. The Organizer of the Promotion is not a party to legal relations arising in connection with the use of the Service by the Participant under the conditions of the Promotion, the Incentive is provided by the Service Administrator to each Participant directly. The organizer bears no responsibility for the quality of the "Da Vinci Kids" service, for the technical impossibility of the Participant registering and activating access to the "Da Vinci Kids" service, for any content posted on the "Da Vinci Kids" service, etc.

5. TECHNICAL CONDITIONS.

5.1. Informational support for the Promotion is provided by:

5.1.1. Organizer of the Promotion by phone support@kivismart.com.

5.1.2. By the administrator of the "Da Vinci Kids" service by e-mail hello@davincikids.tv.

6. OTHER TERMS

6.1. Information about these Rules and conditions of the Promotion is provided on the website kivismart.com/en/

6.2. The incentive cannot be replaced by any other equivalent, including monetary. The Participant of the Promotion has no right to transfer or alienate the Incentive received in connection with participation in the Promotion.

6.3. By participating in the Promotion, the Participant of the Promotion thereby confirms the fact of consent to the processing and storage of personal data by the Administrator and the Organizer for the purpose of their compliance with these Rules and granting the Administrator access to the Service. Storage and processing of personal and other data within the framework of the legal relationship between the Administrator of the Da Vinci service and the Participant of the Promotion is carried out by the Administrator of the service under the conditions determined by the rules of using the service.

6.4. In the event of situations that allow ambiguous interpretation of the Rules and/or issues not regulated by these Rules, the final decision is made by the Promotion Organizer. At the same time, the decision of the Promotion Organizer is final and is not subject to appeal.

6.5. The Organizer has the right to prematurely terminate the Promotion unilaterally without notifying the reasons for this. In the case of early termination of the Promotion, any changes or additions to the terms and conditions of the Promotion, a notice of this will be published on the website kivismart.com/en/.