



KIVI KitchenTV: A Symphony of Technology at the Heart of Your Kitchen

Indulge in videos and shows in your kitchen with an unprecedented level of comfort! KIVI, a leading European Smart TV brand, introduces the KIVI KitchenTV. This innovative model comes with a perfectly tailored bracket for optimal viewing from any kitchen vantage point, smoke detection, and hands-free voice control.



Last year, KIVI undertook its own research into the buying behaviors of Smart TV consumers. Over 2,500 participants shared their insights regarding their television selection criteria, tested marketing hypotheses, and provided feedback on the company's products. The study revealed that over 90% of buyers know in advance where and how they want to set up their television, be it wall-mounted or on stands. This insight gave birth to the new product line TURN ON KIVI. ROOM BY ROOM, offering Smart TVs tailored specifically for individual rooms. The KIVI KitchenTV model—a sleek 32-inch innovation with a Full HD bezel-less screen, housed in a stylish white casing and powered by the AndroidTV 11 operating system.

This novel product is set to hit the market in the **Q4 of 2023**, with an estimated **price of 350 euros**.

Crafted Precision for Every Culinary Corner

In an era where space optimization is crucial, our research unearthed that 85% kitchen TV buyers yearned for a TV that could be mount their TVs on walls or upper shelves.



KIVI KitchenTV is not just a device, but an experience. The KIVI KitchenTV boasts a compact, spring-loaded full-motion bracket. This wall mount occupies minimal wall space and offers the flexibility to position the screen in any desired orientation. The bracket can adjust the tilt, distance from the wall, swivel the TV up to 180°, and even modify the height, ensuring optimal viewing angles. Cable management? We've turned it into an art form with cable-hugging clips.

Safety First with highly-sensitive smoke detector

Recognizing the kitchen as a place of potential hazards, KIVI has incorporated a highly-sensitive smoke detector into the TV's rear panel. This detector remains vigilant even when the TV is turned off, alerting users with a loud alarm if smoke is detected. Designed with precision, it discerns between harmful smoke and harmless steam, ensuring no false alarms during a steamy cooking session. If needed, users have the option to deactivate the detector.

Revolutionizing Kitchen Interaction with Hands-Free Control

Say goodbye to smudging your phone with food-stained hands. With KIVI KitchenTV's voice recognition feature, a simple "Okay Google" command brings up recipes, YouTube tutorials, Netflix series, or even syncs with other smart home devices. Given the cacophony of kitchen sounds, from sizzling pans to running blenders, KIVI has smartly integrated a sensitive microphone into the remote, ensuring clear voice command recognition.

Crystal Clear Audio Experience

Sound quality is not compromised. The KitchenTV boasts a 12W integrated sound system, manually calibrated specifically for this model. Paired with the real-time Dolby audio processing (DAP), users can select presets, enhance voice volume, or auto-level movie sound effects for an immersive audio experience.

Top-Notch Performance and Connectivity

The popular 32" diagonal display is coupled with a chipset that, when combined with its operating system, offers productivity 30% above market average. Powered by AndroidTV 11,

users have access to 10,000+ apps, from recipe guides to calorie counters and games. With built-in Chromecast, streaming content from smartphones is a breeze.



KIVI remains committed to quality assurance, backing all their displays with a traditional **3-year warranty**.

For those seeking to modernize their kitchen experience, the KIVI KitchenTV promises to be a game-changer.

About KIVI:

Established in 2016, KIVI is a proud Ukrainian global powerhouse with its European headquarters nestled in Budapest. Primarily focused on the development and manufacturing of cutting-edge Smart TVs, the company has successfully distributed its products throughout Europe and Asia. The backbone of KIVI's innovative prowess is its Research & Development departments located in Ukraine and China. With over 1.5 million devices already in homes around the world, KIVI has established strong alliances and is a certified partner of industry giants like Google and Netflix.

For more information, high-res images, or interview inquiries, please contact press@kivismart.com . Stay tuned for more groundbreaking innovations from KIVI