

Dear, friends and partners!

We are glad to inform you that a new 2022 lineup of KIVI smart TVs will be introduced at the IFA exhibition in Berlin on August 31, 2022. This year's event will hold for five days and as usual, will showcase the newest models of consumer electronics from worldwide industry leaders.

The announced 2022 lineup of KIVI smart TVs includes devices with display diagonals ranging from 24" to 65", and a diverse resolution. The minimalistic concept of new 2022 lineup is designed with the participation of our own R&D KIVI center and three international companies. KIVI smart TVs use the visual displays of A+ class; the screens have a 3 years' warranty provided. The hardware and software are based on innovations in the field of technology. The acoustic system that is used in the lineup was developed together with the JWC Kenwood experts.

With Android TV ver. 11 update, KIVI smart TVs became more functional, with the interface being more adapted to modern users. The updated KIVI MEDIA app gives an access to entertainment as soon as the smart TV is on, and consists of three sections, however, we are planning to expand the capabilities of the app. As for now, KIVI MEDIA has Gaming, Fitness, and TV Channel sections. The list of channels varies depending on the country of purchase and usage of the smart TV set. The ease of manufacturing of the models allows connecting peripheral devices, such as gamepads and smartphones.

You can see KIVI smart TVs at the IFA exhibition in Berlin in the hall 2.2a at our booth 301. The scheduled press conference will hold on August 31, from 12 p.m. to 12:45 p.m. in the hall 2.2a, at booth 301