



Ukrainian smart TV manufacturer KIVI for the first time launches products in Hungary

27.07.2022, Budapest, Hungary — KIVI, a Ukrainian TV developer and manufacturer, for the first time introduces a product line of medium segment smart TVs in Hungary. From now on KIVI TVs are available in [emag](#) and [Media Markt](#). Official distributor — ASBIS.

In Ukraine, [KIVI](#) ranks as the TOP-2 TV brand. For 5 years KIVI has sold more than 1.3 million devices in the CIS region and competes with Samsung and LG in its segment.

KIVI TV product line includes models from 24" to 65" with different resolutions in a frameless design. TVs are also available in white color. TVs run a full-featured Android TV OS with all Google services available, Google Play Market apps, Chromecast and Google Assistant. All units come with a 3-year display module warranty.

Free of charge content in the KIVI Media app

There is the pre-installed proprietary app in all TVs — KIVI MEDIA — application with free and paid content: TV channels, movies, online home workouts, and cloud games. By now the Hungarian user has access to the Games section: more than 200 of the most modern PC games, like Fortnite and GTA 5 right on the TV — just need to connect Bluetooth gamepad. Hundreds of more simple games are available for the whole family. It is possible even to play together (up to 5 persons) using Bluetooth gamepads, smartphones, or remote control. Other content will be available soon.

Image and Sound

KIVI uses only A+ grade panels in its TVs. KIVI TVs support HDR also when playing content online and gaming. Super Contrast Control allows changing the contrast of the image on the screen's individual parts in dark scenes. When viewing the content in quality below 4K, the TV is able to refine the sharpness of the image thanks to UltraClear technology.

The sound system is developed together with JVC Kenwood. There are two speakers in TVs — 12 watts each. Dolby Audio (DAP) sound processing technology allows to increase the volume of voice or automatically adjust harsh sounds during action scenes or commercials.

Pointer remote control

The remote control developed with the South Korean Remote Solution company works via Bluetooth and is equipped with a microphone and "quiet" buttons. The Air Mouse function is provided for comfortable navigation and input like using a PC mouse.

Model	Diagonal	Color	Screen resolution	SmartTV	Price in EMAG
24H500LB	24"	Black	1366x768	No	coming soon
32H540LB	32"	Black	1366x768	No	
32H740LB	32"	Black	1366x768	Google Android TV	
32H740LW	32"	White	1366x768	Google Android TV	
32F740LB	32"	Black	1920x768	Google Android TV	
40F740LB	40"	Black	1920x1080	Google Android TV	



43U740LB	43"	Black	3840x2160	Google Android TV	
43U790LW	43"	White	3840x2160	Google Android TV	coming soon
50U740LB	50"	Black	3840x2160	Google Android TV	
55U740LB	55"	Black	3840x2160	Google Android TV	
65U740LB	65"	Black	3840x2160	Google Android TV	

About KIVI

KIVI is a company of Ukrainian origin founded in 2016. The main business is the development and production of TVs. Now KIVI is an international company with product distribution in Europe and Asia. The brand is also registered in Hungary, Budapest. The R&D department is situated in Ukraine and China. Production is carried out at the facilities of the TOP-2 TV contract manufacturer in the world – MTC (Shenzhen, China). KIVI uses components from leading manufacturers from China, Japan, Taiwan, and South Korea. KIVI has an international quality control system. To date, more than 1.3 million devices have been sold. KIVI is a Google and Netflix Certified Partner.

KIVI website: <https://kivismart.com/en>

Contact

Anastasiia Kiosieva, Global PR Head — press@kivismart.com